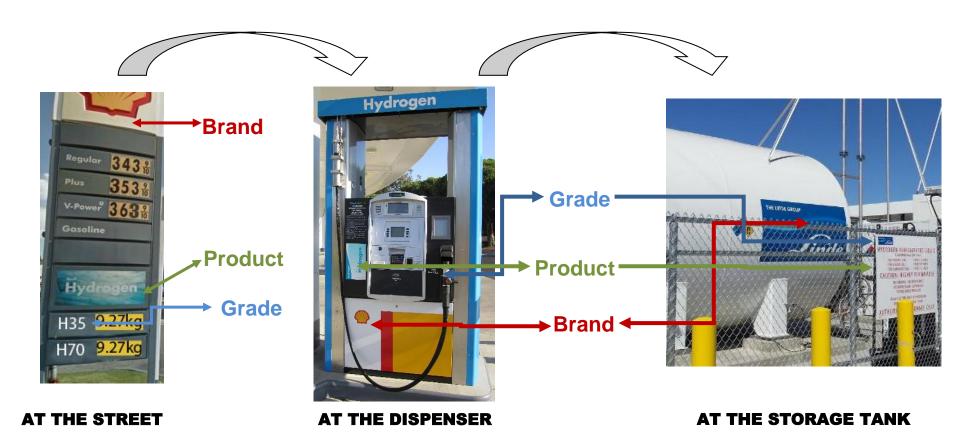
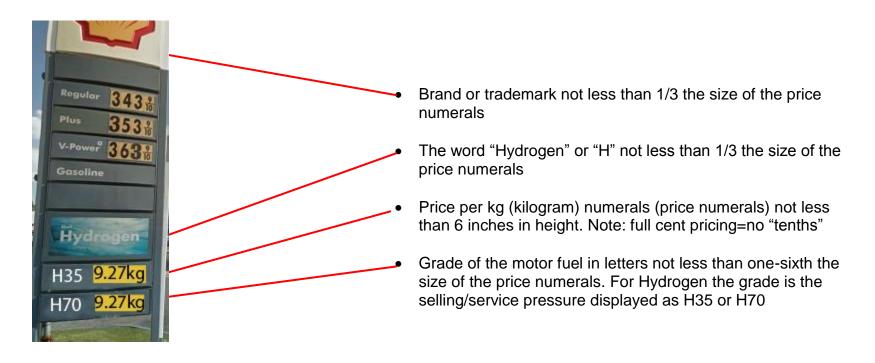
CALIFORNIA HYDROGEN FUEL ADVERTISING AND LABELING REQUIREMENTS



- **BRAND** Placement, Size, Appearance Needs to **match** the wording on street and all other "Advertising", "Pump/Dispenser" and "Underground Storage Tanks". Examples: Chevron, Mobil, Shell, No Brand, Unbranded, etc.
- **PRODUCT** Placement, Size, Appearance Needs to **match** same wording on street and all other "Advertising", "Pump/Dispenser" and "Underground Storage Tanks". Examples: Hydrogen, or H.
 - **GRADE** Placement, Size, Appearance Needs to **match** same wording on street and all other "Advertising", "Pump/Dispenser" and "Underground Storage Tanks". Examples: H35 or H70

California Business and Professions Code Section 13532 states it is unlawful to display any advertising sign which advertises the price of motor fuel unless the sign displays the following:



DISCLAIMER

This informational flyer does NOT contain all of the requirements found in the National Institute of Science and Technology (NIST) Handbook 130 for advertising and labeling of Hydrogen fuel sold to the public. It serves only as a sample guide to station owners to check that the Brand, Product and Grade appear on the advertising, dispensers and fuel storage tanks.

A copy of the entire Handbook 130 is available for download at: http://www.nist.gov/pml/wmd/pubs/hb130-13.cfm



If you have any questions, please contact the California Division of Measurement Standards
Alternative Fuels Program



